

NORTH CAROLINA EDUCATION LOTTERY POLICIES AND PROCEDURES MANUAL

CHAPTER 8 – SALES

8.01A – ATTACHMENT D LUCKY FOR LIFE INCENTIVE AWARD

INCENTIVE AWARD STRUCTURE

Lucky for Life Tier 1 (5 +1)

- A \$25,000 incentive award will be issued to a qualified and eligible NCEL retailer that sells a winning Lucky for Life ticket for the corresponding Lucky for Life drawing.
 - If more than one (1) winning ticket is sold in North Carolina for a specific Lucky for Life drawing, the \$25,000 incentive award will be divided equally among all qualified and eligible NCEL retailers. Each Lucky for Life winning ticket sold represents one (1) equal share of the \$25,000 incentive award.

Lucky for Life Tier 2 (5 of 5)

- A \$5,000 incentive award will be issued to qualified and eligible NCEL retailer(s) that sells a winning Lucky for Life 5 of 5 winning numbers tickets(s) for the corresponding Lucky for Life drawing.

The NCEL shall verify all winning Lucky for Life tickets and the location that sold the tickets.

After the verification process has been completed, the NCEL shall notify the NCEL retailer(s) that sold the winning Lucky for Life ticket(s) and explain the incentive process.